

PORTFOLIO

DIGITAL MARKETING



2026

RITU SINGH

Director At DIGITECH

www.digitechhealthcare.com

WHY US



**ON TIME CONTENT
DELIVERABLES**



**PRE - PLANNED
SCHEDULES**



**PLANNING &
STRATEGIZING CONTENT**



**NECESSARY URGENT
REQUEST HANDLED**



**HIGH QUALITY
CONTENT**



**HIGHER ORGANIC
REACH**

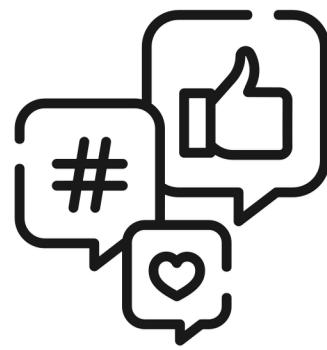


**GROWTH ANALYTICS
REPORT PROVIDED**



**CREATING STRONG
BRAND IDENTITY**

SERVICES



SOCIAL MEDIA

- Marketing
- Management
- Handling
- Optimisation



CONTENT CREATION

- Graphic Designing
- Animation
- Photography & Editing
- Videography & Editing
- 3D & Print Designing



WEBSITE

- Development
- Designing
- Handling
- Maintenance
- Optimization



DIGITAL ADS

- Google
- Facebook & Instagram
- LinkedIn
- Youtube | Website



CONTENT WRITING

- Blogs
- Website content
- Copywriting



BRANDING

- Brand Revamp
- Logo design
- Brochure Design
- Print Design etc.



MARKETING STRATEGY

- Campaign
- Funnel Creation
- Sales conversions



SEO

- Keywords Research
- Articles
- Website Audit
- Competitor Analysis

OUR CLIENTS



Dr. Nishtha Handa
Gynae & IVF Specialist



DR. SACHIN KATHURIA
LAPROSCOPIC UROLOGIST



sarvodaya
HEALTHCARE



YASHODA
Super Speciality Hospitals



accord
Superspeciality Hospital



Sir Ganga Ram Hospital



SOMANI HOSPITAL
— A Multi Speciality Health Centre —



cloudnine



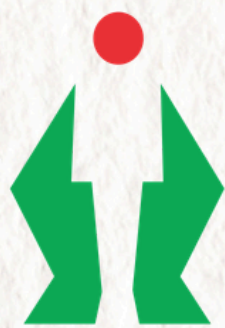
DELHI GLOBAL HOSPITAL
HEALTH FOR ALL . . .



Sanjeevni Plus Hospital
Super Speciality Care
Caring for lives...



MAX
Healthcare



Fortis

YATHARTH
SUPER SPECIALITY HOSPITALS
GET BETTER



Narayana
Health



METRO
GROUP OF HOSPITALS
HEALTHCARE • EDUCATION



Delhi Pain Management Centre
India's First Dedicated Pain Hospital

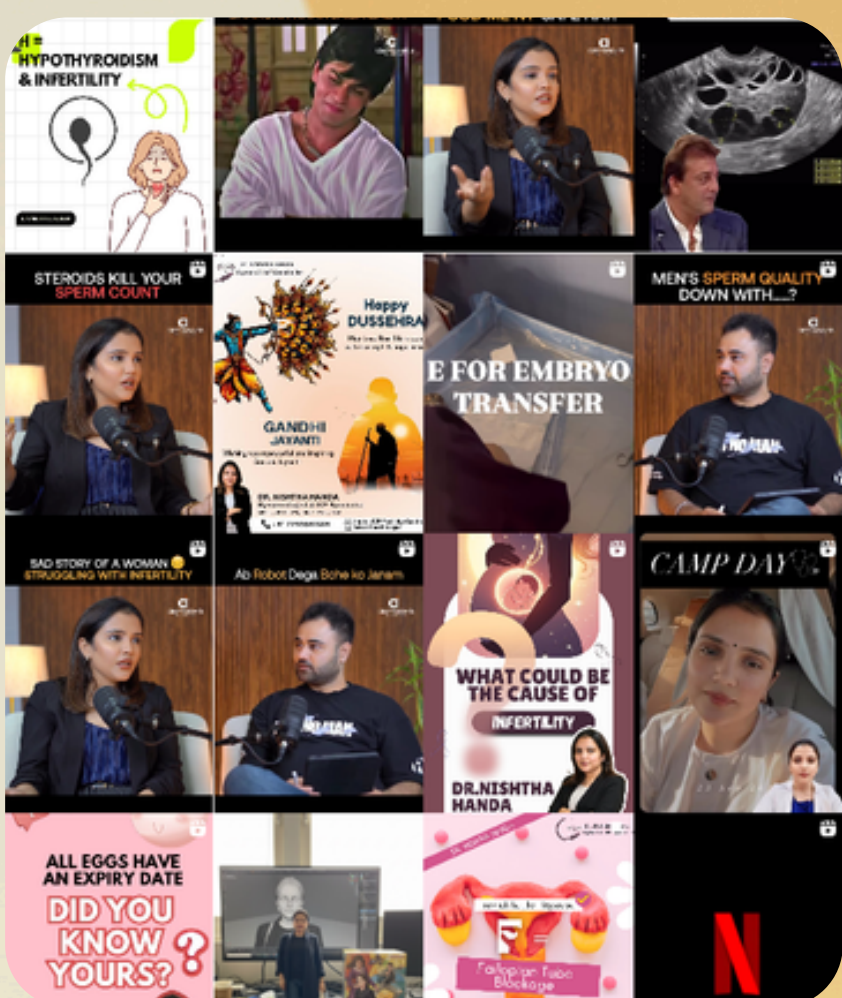
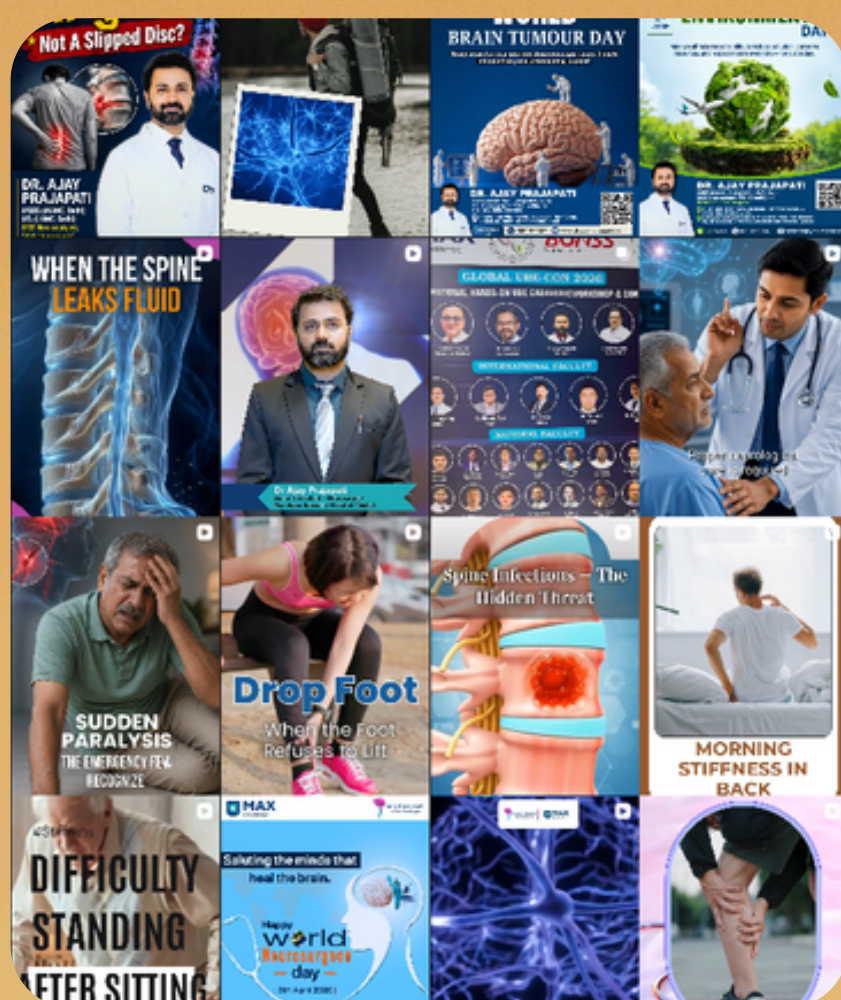


VENKATESHWAR
HOSPITAL
.....Divinity in Healthcare
The Leading Multi Super-Speciality Hospital

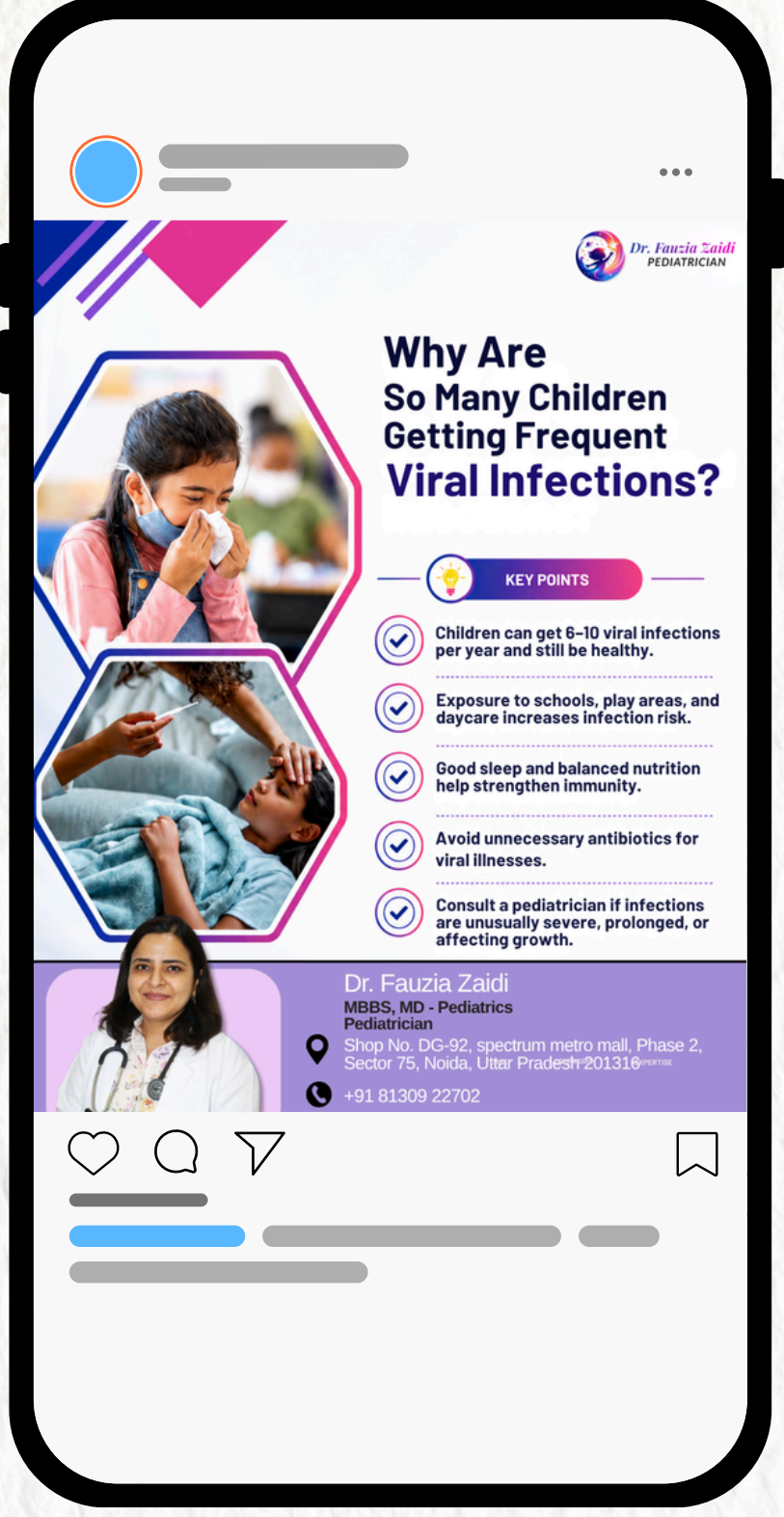


Urology & Laparoscopy Hospital
Simplifying Surgeries

SOCIAL MEDIA GRID



STILL CREATIVE



LOGOS

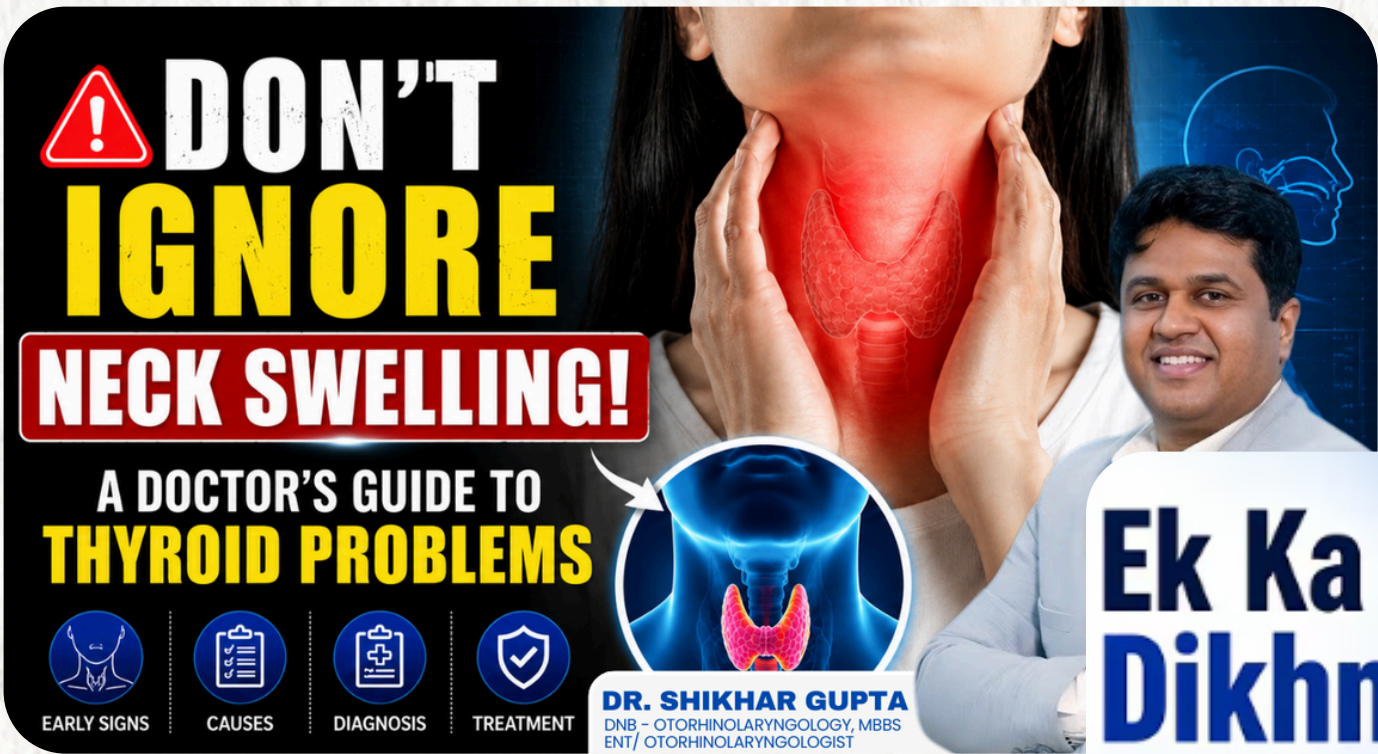
Upcountry
HOTEL & VILLAS



 **SNOUTERS™**
YOUR PET OUR LOVE



VIDEOS



Video 1



Video 2



Video 3



Video 4



Video 5



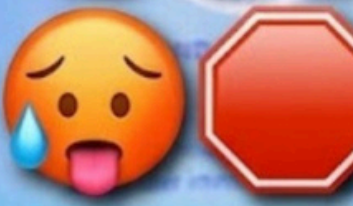
Video 6

REELS



DR.KANIKA ROY
M.D. DERMATOLOGY (AIIMS)
Your Skin, Hair & Nails Specialist

SKIN ON FIRE?







The AHA + BHA + Retinol Mistake!

STOP SENSITIVITY NOW!

22+ YEARS TRUSTED EXPERT

 EXPERIENCE |  EXPERTISE |  CARE YOU CAN TRU



**AIIMS DELHI**

**TRUSTED CARE**

**MAX Healthcare**

MEET DR. GAURAV BANSAL

 22+ YEARS OF EXCELLENCE

 PRECISE DIAGNOSIS

 COMPASSION CARE



CERVICAL MYELOPATHY

Warning Signs You Should Never Ignore





WHAT TO EXPECT After BARIATRIC SURGERY

POST-BARIATRIC RECONSTRUCTION





**Dr Shivani Atri Singh**
(Board-certified Plastic and Cosmetic Surgeon)

WEBSITE

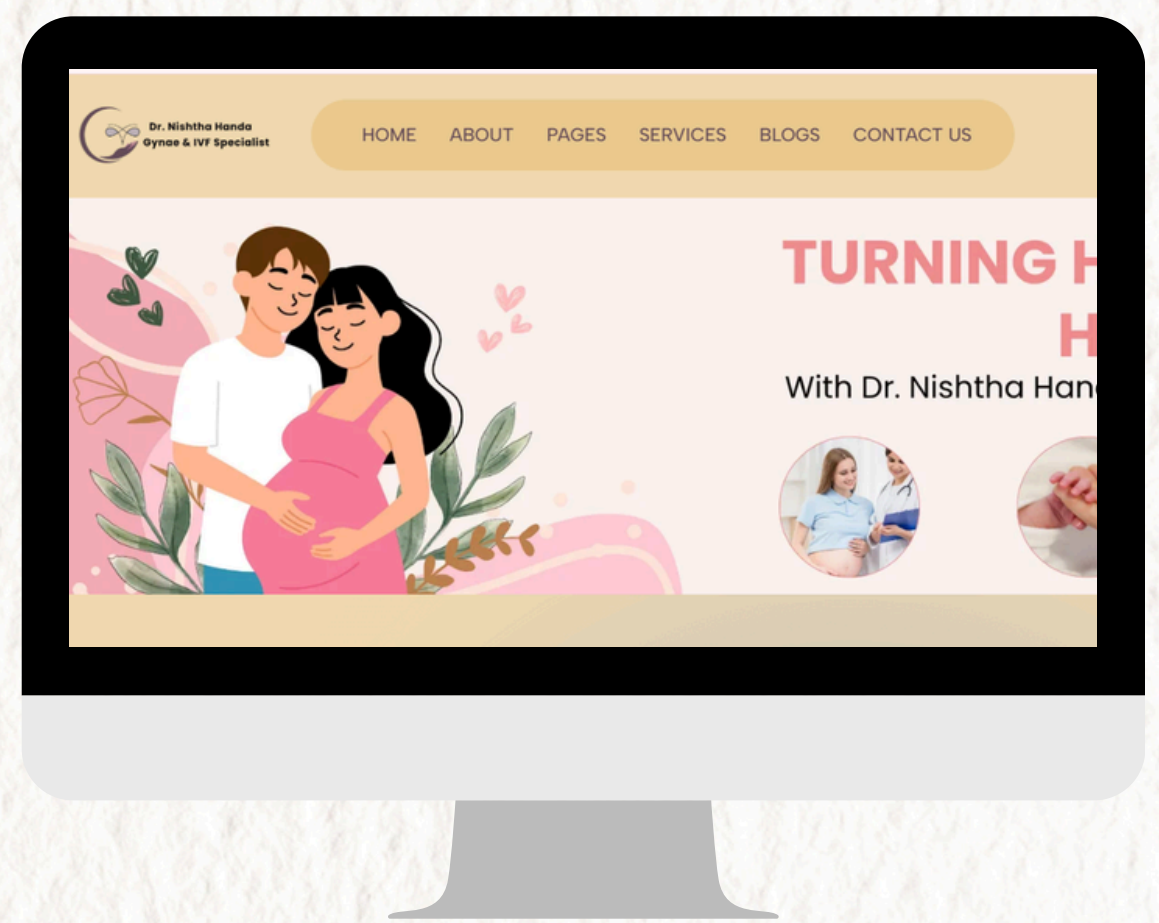


DR. FAUZIA ZAIDI

Dr. Fauzia Zaidi is a dedicated and highly experienced Pediatrician committed to providing comprehensive care for children from newborns to adolescents. With training from reputed medical institutions and experience in leading hospitals like Safdarjung Hospital and Chacha Nehru Bal Chikitsalaya, she specializes in neonatology, infectious diseases, and pediatric emergency care. She is also an Executive Board Member of IAP Delhi (2025), reflecting her active contribution to advancing pediatric healthcare. Her compassionate approach ensures every child receives safe, personalized, and high-quality treatment.

DR. NISHTHA HANDA

A caring and dedicated Obstetrician, Gynaecologist, and Fertility Specialist in New Delhi. After completing her MBBS, MS, and DNB, she further trained in advanced techniques like Minimal Access Surgery and Reproductive Medicine. She received her training at ABVIMS & Dr. Ram Manohar Lohia Hospital, Delhi and now focuses on offering safe, modern, and compassionate care to women and couples on their health and fertility journey.



UPCOUNTRY

At Upcountry Hotels, we craft stays that go beyond accommodation—offering soulful experiences shaped by the charm of the mountains, warm hospitality, and thoughtfully designed spaces. Every moment here blends natural beauty with refined comfort, giving travelers a refreshing escape from everyday life.

PHOTOGRAPHY



PHOTOGRAPHY





RITU SINGH

Director at DIGITECH



The First Business Brick, B-74,
Sector 2, Noida, U.P. 201301



+91 92897 38874

+91 92205 08874



info@digitechhealthcare.com



www.digitechhealthcare.com